

SERVICE OVERVIEW



TOPICWORX

COLLECT. ANALYZE. INFORM.

The objective of this service is to provide timely and verified information and insights to avoid unpleasant surprises by anticipating change and increasing their response time.

The actual time horizon for Strategic Intelligence (SI) ultimately depends on the industry and movement within.

This type of intelligence involves the identification of weak signals and the provision of Strategic Early Warning Intelligence.

Our model is multi-dimensional and dependent on the utilization of multiple independent sources.

STRATEGIC BUSINESS INTELLIGENCE

Designed to improve short-term decisions, this service will provide the client with:

integrated topical information, risk monitoring and analysis services, and a platform for effective collaboration and information dissemination.

TopicWorx will provide the user with situational awareness of current issues and trends in their respective areas of interest within a specific geographical location, which could have an impact on business operations, e.g. Pandemics, Planned protest marches, Strike actions, Picketing, Ethnic tensions, Extremist threats, Xenophobia, Other social and political tension and unrest, Major road closures, Major disruption in terms of services, public transport, communication networks etc.

TACTICAL & OPERATIONAL RISK INTELLIGENCE

The TopicWorx Mobile Alerts App is a location-based app. Developed and managed by TopicWorx. The App utilizes your current location to determine if there's palpable threat or a possible risk in close proximity, that could impact your in-transit safety/security.

The App is user-friendly and through its simple format, assists the driver in quick decision-making. Through the crowd sourcing capacity of the App, the user has the ability to notify TopicWorx and indirectly, other users of events or incidents which might carry a risk value. The App provides risk intelligence that is within a user selected radius of the device's current position. The App will push notifications of the alerts to your lock screen when you are close to a high-risk area or location.

These proactive early warning alerts include but are not limited to:

Protest actions | Picketing actions | Public Gatherings | Hi-jacking hotspots | Violent public disorder | Transport disruptions | Extreme weather conditions | Road works | Road accident information

DASHBOARD

Risk Intelligence Dashboards for Informed Decision Making

The objective in the design of the TopicWorx Platform was to provide the client with clarity when they need it most. Dashboards that communicate risk information visually, empower users with drill-down functionality, share insights more effectively and increase understanding to help them interact with their intelligence and make informed decisions quickly. Risk alerts are visualized and over-imposed on assets, risk ratings and historical incidents on an interactive dashboard with a geo-mapping interface.

The TopicWorx Platform facilitates the integration and centralization of various data sources and feeds across a myriad of disciplines and topics, all relevant to the client's risk profile and requirement into a single user-friendly interface.

The Cross Country Risk Intelligence Dashboard

The Cross Country Risk Intelligence Dashboard will place focus on your organizations countries of interest, and provide you with a visualized risk perspective regarding the specified countries. Included within the country intelligence briefs, are scenario analysis compiled by the TopicWorx analysts. TopicWorx analysts are skilled at identifying, collecting and analyzing the required information with regards to our clients' risk requirements. Subsequently enabling your organization to maintain a clear picture on potential risks.

Country Assessments and Travel Risk Reports

When considering doing business in a new country, it is equally important to assess any potential business, operational, security or travel risks that might exist in the country of interest.

SPECIALISED SERVICES

Procurement/Acquisition

Support Due Diligence TopicWorx provide non-financial due diligence reports, in advance of new contracts, or as part of supplier audits (Company related check). Our services ensure that our clients have a full understanding of the entity that they are dealing with – such as the ownership structure, the reputation of the organisation and its executives, its status, exposure and any issues of corporate social responsibility. The level of information will be dependent on the client requirement.

Lifestyle Profiles/Audits

Compiled to determine if the lifestyle of a person is commensurate with that person's known income stream.

Company Due Diligence

We provide non-financial due diligence reports, in advance of new contracts, or as part of supplier audits. Our research supports our clients' deal negotiations and enables them to manage risks.

Executive Background Checks In-depth background checks that support the executive recruitment process, minimising the risk of poor decisions and allowing our clients to manage their exposure.

These checks can consist of a media scan, inclusive of social networks as well as regulatory history, sanctions, violations, criminal proceedings, civil litigation, corporate partnerships, business records, property and other asset-related sources, professional and educational history, personal and business reputations.

Electronic Risk Assessments

This service defines and analyse the dangers to a businesses, staff and clients posed by potential natural and human-caused adverse events. It calculates the probabilities of various risk related events and the likely extent of the losses if a particular event should materialise, as well as determining the extent of vulnerabilities and devising countermeasures as it pertains to specific risk related events.

Special Research

TopicWorx provide structured research reports on subjects or topics of the client's requirements.

SPECIALISED PRODUCTS

Social Media Analysis

Organizations are increasingly looking to social media to better understand their employees, customers, prospects, partners, influencers, and industry, but even this new data source is already outdated. Only when this information can be understood in the context of location can it be fully optimized. Location-based social media discovery is an effective method to visualize conversations across social media platforms in order to better understand social media content in a specific geographic area.

Sentiment Analysis
Reputational Risk Monitoring
Refined Results

Additional information: <https://snaptrends.com/>

FUSION

A centralised business operation management platform and the consolidation of all disparate systems and data streams.